

Rep Order# 9796698 Ver# 3 Status Revised

Traffic Order# 569363

Printed: 08/20/2012 8:26 AM  
Last Received: 08/19/2012 9:18 PM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product HOUSE MAJORITY PAC  
Estimate# 1618  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1618  
Flight Dates 08/28/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 8

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	TU-F,M	1230P-1P	TMZ	:30	\$100.00	08/28-09/10	3	2	6	\$600.00	
				Sales Remark: V3 INCORRECT PRG. PLS RVS TO TMZ-								
				V3 Program Name Change, Comment Changed								

---REPORT TOTALS---

Report Totals: 6 / \$600.00

---SALES MONTHLY TOTALS---

Sep 12: 61 / \$37,350.00

Sales Totals: 61 / \$37,350.00

Station Totals: 61 / \$37,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$149,699

CABL	0%	KDLU	0%	KJZZ	4%	KSL	26%	KSTU	24%
KTVX	13%	KUCW	2%	KUTV	28%	UNKB	0%	UNKN	0%

Books null  
Demos RA35+

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EC'd Yes

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